

MARKETING TOOLS GUIDE

PROGRAM PAGE ON GONEXT.COM:

- Up-to-date itinerary, offer, and pricing
- Vessel information and deck plan
- Suite/stateroom descriptions
- Pre- and Post-Cruise Program details
- Cancellation policies
- Access to live bookings and availability
- FAQs

CO-BRANDED LANDING PAGE ON GONEXT.COM:

- Collection of all association-sponsored trips
- Links to all programs
- Association contact information and logo
- Association-specific insurance information

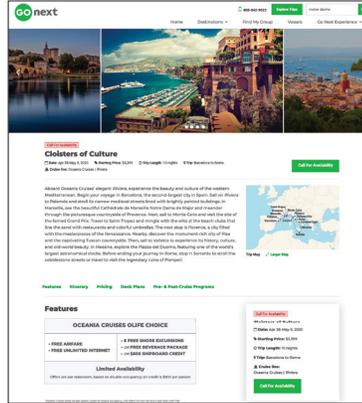
TRAVEL PROGRAM FLYER:

- Collection of all association-sponsored trips
- Association logo
- Preliminary itinerary
- Preliminary starting price

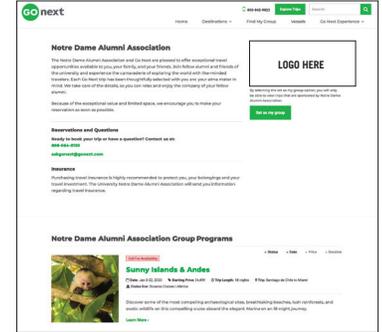
PRE-REGISTRATION FLYER:

- Preliminary pricing, itinerary, and offer
- Association contact information and logo
- Featured host/lecturer photo and biography (if applicable)

PROGRAM PAGE ON GONEXT.COM



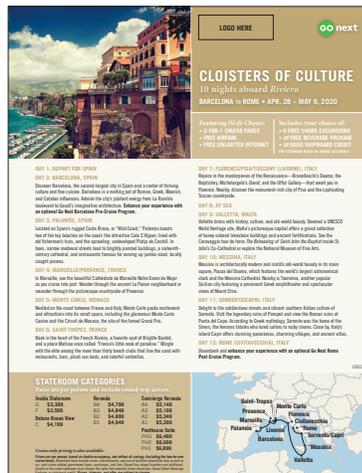
LANDING PAGE ON GONEXT.COM



TRAVEL PROGRAM FLYER



PRE-REGISTRATION FLYER



IF YOU HAVE ANY QUESTIONS PLEASE CONTACT
LYNN JASPERS AT LJASPERS@GONEXT.COM

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