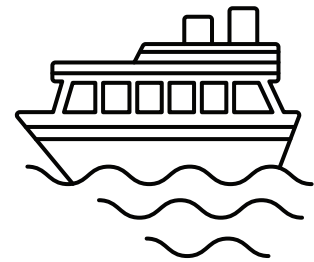


# '72

1972

The company's founder, Ronald Weeks, started by operating group travel programs with charter flights to Spain and weekly flights to Miami for cruises on Norwegian Caribbean Line for employee groups and professional associations.



1973

The company makes history when it becomes Carnival Cruise Lines first major customer on the *TSS Mardi Gras*, the first ship in the Carnival Cruise Line fleet.

1974-1978

Demand for European tour programs increases and the company introduces new sought-after programs to Austria, England, France, Germany, Italy, Scandinavia, and Switzerland.



1994

The company increases business development opportunities by launching marketing partnerships with major college and university alumni associations

1984

1980-1990: The business grows in size and international destinations served.

1979

Cruise business continues to grow, and Go Next launches a partnership with Chandris Cruise Line, later Celebrity Cruises with cruises originating from San Juan.



2001

John Weeks joins the company as Marketing Director and Go Next expands operations with the introduction of Program Managers and expert guides for all group trips.

Rising fuel costs and post 9/11 uncertainty alters the flight programs from charters to mostly scheduled air service.

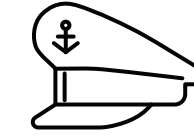
2008

Oceania Cruises becomes Go Next's primary cruise line partner, offering small-ship luxury cruising to new destinations in the Mediterranean, Baltic, South Pacific, and Asia.

To offer more diverse travel experiences, Go Next launches Go Beyond—exclusive pre-cruise and post-cruise programs for its guests.



2009



Go Next partners with American Queen Voyages and begins to offer domestic river cruising on the Mississippi River on iconic paddle wheel vessels.

Later these cruise programs were expanded to cruises on the Columbia River, Snake River and the Great Lakes.

2010

John Weeks is appointed President and CEO of GoNext.

2012



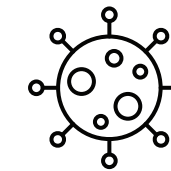
Go Next receives special permission and a license from the U.S. Treasury Department to operate tour programs in Cuba, despite a general ban on American travel to the country.

2016

Go Next begins a partnership with Scenic Tours to offer European river cruising tours.

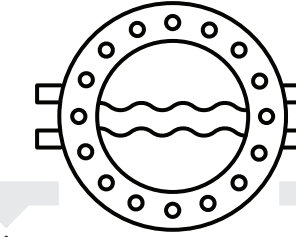
2020

When the global pandemic unexpectedly impacts the travel industry, Go Next works with its cruise partners to return all guests home safely.



2021

The travel industry gradually resumes operations after the COVID-19 pandemic. Go Next guests set sail aboard Oceania Cruises' *Marina* for the first trip back on the Baltic Sea.



# '22

2022

Go Next celebrates 50 years as leaders of alumni travel and continues to dream ahead and reimagine the future of travel.

